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Gregory D. DeGrazia

Member

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Gregory DeGrazia's practice focuses on the protection of trade secrets and intellectual property throughout the U.S., Asia, and Europe.

Greg has extensive experience in intellectual property matters that arise in mergers and acquisitions, patent and trademark prosecution, licensing and litigation in industries that include automated and connected vehicles, automotive, manufacturing, chemical and environmental.

Prior to joining Bodman, Greg was a principal attorney at a global law firm where he prosecuted U.S. and foreign patent and trademark applications to establish international intellectual property portfolios, negotiated license agreements for domestic and foreign rights to intellectual property, and drafted and negotiated joint-development agreements, Before he was a licensed attorney, he spent the first decade of his career as an automotive

practices & industries

Intellectual Property Patent

education

University of Detroit Mercy Law School, J.D. University of Detroit, M.B.A. Michigan State University, B.S.C.E.

admissions

Michigan United States Patent and Trademark Office manufacturing engineer working in manufacturing, design release, and advanced materials development.

HONORS, AWARDS, AND RECOGNITIONS

- *DBusiness Magazine* Top Lawyers 2020-2025, Intellectual Property and Patent Law, Patent Litigation
- Managing Intellectual Property 2025 "Trademark Star"
- Leading Lawyers Michigan 2014–2025, Intellectual Property Law
- Euro Money Magazine, 2013 IP Star

PUBLICATIONS

• "Collaborating on Engineering is Key, but Presents IP Ownership Issues," January 14, 2015

SPEAKING ENGAGEMENTS

- "IP Trends Impacting the Supply Base," The Automotive Supplier's Legal Guide to 2018: Buckle Up and Get Ready for Rapid Change, OESA seminar (February 7, 2018)
- "International Intellectual Property Strategies," Emerging Intellectual Property Legal Trends for 2017 and Beyond, OESA seminar (November 7, 2017)
- "Trade Secret Protection (What Are You Missing?)," Navigating the Intersection of Today's Automotive IP and IT, OESA seminar (September 27, 2016)
- "Technology Trends Joint Agreements and IP Ownership," Legal Trends to Watch in 2016, OESA briefing (February 16, 2016)
- "Innovation Track: Spotlight on Southern Centers of Innovation," Southern Automotive Conference (October 29, 2015)
- "Navigating the Changing Tides of Litigation in Autonomous Vehicle Technology," Automotive Suppliers Intellectual Property Symposium (September 3, 2015)
- "Will the Infringement Phone Wars Be Coming to Detroit?," IP Insights for a New Era of Innovation (June 3, 2015)

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- "Society of Automotive Engineers Conference 2014," (September 14, 2014)
- "The New Big Three? Technology Driving the Future of Automobiles," Webinar (July 31, 2014)
- "How the 'America Invents Act' is Changing the Automotive Industry," Intellectual Property Best Practices: Protecting and Strengthening Your Competitive Advantage (June 11, 2014)
- Mergers & Acquisitions Panel, Crain's General and In-House Counsel Summit (April 16, 2013)

PRO BONO

• State Bar of Michigan Pro Bono Honor Roll, 2020-present

REPRESENTATIVE MATTERS

Greg has more than a decade of experience in engineering across industries that include: automotive, advanced paint and material engineering, manufacturing and interior design. Specific experience includes:

- Prosecuting U.S. and foreign patent and trademark applications to establish international intellectual property portfolios
- Domestic and international intellectual property litigation
- Negotiation of license agreements for domestic and foreign rights to intellectual property
- Drafting and negotiating joint-development agreements
- Negotiating licensing agreements
- Mergers and acquisitions matters
- Protection and recovery of intellectual property through federal bankruptcy proceedings

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