

Bradley T. French

Member and Chief Strategy
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Brad French assists corporate clients through the entire lifecycle of the domestic and international M&A process, from target identification through valuation, due diligence, document drafting, negotiation, closing, and post-merger integration.

He has unusual insight into the diverse legal and compliance challenges his corporate clients face having served as Vice President of Legal/Deputy General Counsel, Vice President of International Investment, and Vice President of International Operations for a publicly-traded Fortune 500 company with more than 200 facilities in nine countries. His extensive experience and accomplishments include:

- Serving as lead counsel on over 50 complex business transactions, with a particular focus on cross-border acquisitions and investments.
- Managing all international manufacturing operations of the company including direct P&L responsibility, strategic

practices & industries

Business

education

University of Detroit Mercy
School of Law, J.D., *cum
laude*

Michigan State University,
B.A.

admissions

Michigan

planning, budgeting, capital allocation, and team development.

- Advising on foreign trade compliance, including import and export compliance with US Customs and Border Protection regulations and U.S. Department of Commerce trade remedy investigations.
- Managing all core legal functions including complex litigation, labor and employment matters, contract review and negotiations, intellectual property matters, supplier and customer bankruptcies, and managing outside legal counsel relationships.
- Managing the company's legal and regulatory compliance program.
- Advising on corporate governance and organizational matters.

In addition to serving as a member of the Business Practice Group, Brad is Bodman's Chief Strategy Officer, a role in which he will lead implementation of the Firm's strategic plan and works closely with the Executive Committee, Practice Group Leaders, and departmental Directors and Managers on various strategic and administrative matters.