bodman

Courtland W. Anderson

Member

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Mr. Anderson is a founding member of Bodman's Enterprise Procurement Group. He has negotiated thousands of agreements with a multitude of vendors representing billions of dollars in spend.

He represents clients in a broad range of commercial transactions, including business process and information technology outsourcing arrangements, commercial and governmental debit card programs, and manufacturing, procurement, and supply arrangements. He helps clients appropriately structure all forms of commercial contracts, ensuring that the client's risks are mitigated, that the contract contains appropriate remedies for the client, and that the client secures the best possible financial terms. He serves clients in a range of industries, with a particular focus on financial services, construction, automotive, and healthcare.

Mr. Anderson also represents clients in intellectual property matters, including drafting technology development and license agreements (including Internet web site development and hosting agreements), providing advice on Internet security issues, preparing general service agreements, and counseling on trademark matters.

He frequently advises clients regarding intellectual property issues arising in the workplace, such as non-competition and non-solicitation issues, ownership of intellectual property, and policies for the use of e-mail, the Internet, and other information technology. He has experience in general commercial litigation and participates in litigation related to intellectual property disputes.

practices & industries

Intellectual Property

Emerging Companies and Venture Capital

Enterprise Procurement

Business

education

University of Illinois Law School, J.D.

Baylor University, B.B.A.

admissions

Michigan

court admissions

U.S. District Ct., E.D. Mich.

U.S. District Ct., N.D. Ill.

Mr. Anderson represents franchisors in the development of Uniform Franchise Offering Circulars (UFOCs) and franchise agreements. He also reviews and negotiates UFOCs and franchise agreements on behalf of franchisees. He assists in the enforcement of franchise agreements and provides general advice in matters involving franchise and commercial law.

He helps clients negotiate production and services agreements for television series, documentaries, commercials, and other video and multi-media productions.

He has lectured on various procurement topics to the State Bar of Michigan, the Michigan Bankers Association, the Lansing Advertising Club, the University of Michigan, Michigan State University College of Law, Automation Alley, and the Institute for Continuing Legal Education. He is a member of the State Bar of Michigan Arts, Communication, Entertainment and Sports Section and an inactive member of the State Bar of Illinois. Mr. Anderson is admitted to practice before the United States District Courts for the Eastern District of Michigan and the Northern District of Illinois. He has been recognized multiple times by *Michigan Super Lawyers* under Intellectual Property and by *DBusiness* magazine as a Top Lawyer for Franchise Law.

Before joining Bodman, Mr. Anderson worked for the world's largest consulting firm where he served as an attorney in technology related areas.

HONORS, AWARDS, AND RECOGNITION

- *DBusiness* Magazine “Top Lawyers” 2027, Commercial Law
- *DBusiness* Magazine "Top Lawyers" 2011-2013, 2016, 2018-2027, Franchise Law
- *Michigan Super Lawyers* 2007-2022, Intellectual Property

PROFESSIONAL AFFILIATIONS

- State Bar of Michigan
  - Arts, Communication, Entertainment, and Sports Section

PUBLICATIONS

- "Current Trends in Intellectual Property and Enforcement," chapter in *Intellectual Property Law 2008: Top Lawyers on Trends and Key Strategies for the Upcoming Year* (Aspatore Books, 2008)
- "The Broadening and Strengthening of IP Rights," chapter in *Intellectual Property Law 2007: Top Lawyers on Trends and Key Strategies for the Upcoming Year (*Aspatore Books, 2007)

- "Educating a New Client: An Overview of Intellectual Property Issues," chapter in *Developing an Intellectual Property Strategy for your Company* (Aspatore Books, 2005)
- "Federal Trademark Registration of Your Company Name," *Corp!* Magazine

SPEAKING ENGAGEMENTS

- Panel Member, Technology Center Client Selection Process, Automation Alley